

Skill Strengthening for Industrial Value Enhancement (STRIVE)

Government of India launched a fully Central Sponsored Project **Skill Strengthening for Industrial Value Enhancement (STRIVE)** to be implemented through Directorate General of Trainings (DGT), Ministry of Skill Development and Entrepreneurship (MSDE) to improve overall operational environment of ITIs and Apprenticeship programs at the state levels by initiating various reform activities within the skilling ecosystem through Performance Based Finance Agreement between MSDE and State Governments.

- STRIVE is a World Bank aided project of five years duration.
- The objective of the project is to improve the relevance and efficiency of Skills Training provided through ITIs and Apprenticeships.
- Project has four result areas under which funding is available.
- J&K has been allotted a target of 06 ITIs viz. Anantnag, Baramulla , Ganderbal, Kishtwar, Udhampur and Mendhar to participate in STRIVE Project.

RESULT AREA-1.

Under this Result Area upto Rs 2.00 crores will be provided to shortlisted it is for implementation of activities covered under the Scheme as per Institute Strategic Plan (ISP) and Performance Based Guaranteed Agreement (PBGA) approved by UT Steering Committee.

RESULT AREA-2.

Action Plan under Result Area 2 "Increased Capacities of State Government" for utilization of RS. 2.55 crores by UT PIU has been formulated and approved by UT Steering Committee.

RESULT AREA-4.

Under this Result Area Industrial Cluster viz. Bari Brahamana, Industry Cluster, Jammu will be provided grant of Rs. 01.00 crore up to three years for imparting Apprenticeship Training under Industry Apprenticeship Initiative programme of STRIVE.

UT Steering Committee approval has been submitted to DGT, MSDE, GoI for approval and release of funds.