

## 1. About us:

### a. Profile

J&K Skill Development Mission (JKSDM) *correspondence to National Skill Development Mission* headed by Hon'ble Prime Minister was constituted by the *UT vide Government Order No. 678-GAD of 2016 Dated 27-06-2016 read with Government Order No. 159-GAD of 2017 Dated 09-02-2017* under the chairmanship of then Hon'ble Chief Minister. The Mission has four-tier structure comprising *Skill Development Mission under the chairpersonship of Hon'ble Lieutenant Governor, J&K, Governing Council headed by Advisor(S) to Hon'ble Lieutenant Governor, Executive Committee headed by Administrative Secretary, Skill Development Department and Project Implementation Unit (PIU)* will be headed by the Mission Director for implementation of the projects in coordination and consultation with the concerned department.

### b. Mission

To create an all-encompassing integrated structure for streamlining various skill development programmes and play a pivotal role in implementation, monitoring, coordination, facilitating and providing overall policy direction for skill development activities in J&K.

### c. Vision

JKSDM envisions empowering the youth of J&K with appropriate skills for continual career progression, entrepreneurial opportunities and sustainable employment. The Mission strives to enhance employability and sustainable growth by means of measurable and meaningful skill development.

### d. Objectives

- i. To draw out an integrated strategy for enhancing employability of the youth in the state.
- ii. To develop a comprehensive policy for skill development of all the human resources in the state as per the local/national/global job requirements so that the same are optimally utilized.
- iii. To streamline, monitor implementation of different skill development programmes and facilitate processes so that targets are achieved within their time frame.
- iv. To ensure that the various skill development programmes are proceeding firmly in the direction of imparting demand driven skill to the youth and that the quality standards of training are maintained.
- v. Empowering the youth of the state, train & mentor them in skill development keeping track of their growth and ensure their progress towards self-reliance.

### e. Organizational Setup

The Mission has four-tier structure comprising Skill Development Mission under the chairpersonship of Hon'ble Lieutenant Governor, J&K, Governing Council headed by

Advisor(S) to Hon'ble Lieutenant Governor, Executive Committee headed by Administrative Secretary, Skill Development Department and Project Implementation Unit (PIU) will be headed by the Mission Director for implementation of the projects in coordination and consultation with the concerned department.

| <b>SKILL DEVELOPMENT MISSION</b>  |   |                  |
|---|---|------------------|
| Reconstituted vide Government Order No. 1149- JK(GAD) of 2020 dated 22-12-2020 and Government Order No. 241- JK(GAD) of 2020 dated 18-02-2020 |   |                  |
| 1   | Hon'ble Lieutenant Governor, J&K  | Chairperson      |
| 2   | Advisor (B) to the Lieutenant Governor                                    | Member           |
| 3   | Advisor (F) to the Lieutenant Governor                                    | Member           |
| 4   | Chief Secretary, J& K   | Member           |
| 5   | Administrative Secretary, Finance Department                              | Member           |
| 6   | Administrative Secretary, Skill Development Department                    | Member Secretary |
| 7   | Administrative Secretary, Planning Development and Monitoring Department, | Member           |
| 8   | An expert to be nominated by the Hon'ble Lieutenant Governor              | Member           |

| <b>GOVERNING COUNCIL</b>  |  |                  |
|---|--|------------------|
| Reconstituted vide Government Order No. 241- JK(GAD) of 2020 dated 18-02-2020 |  |                  |
| 1   | Advisor (B) to the Lieutenant Governor                                   | Chairman         |
| 2   | Advisor (F) to the Lieutenant Governor                                   | Member           |
| 3   | Chief Secretary, J&K   | Member           |
| 4   | Administrative Secretary, Finance Department                             | Member           |
| 5   | Administrative Secretary, Housing & Urban Development Department         | Member           |
| 6   | Administrative Secretary, Skill Development Department                   | Member Secretary |
| 7   | Administrative Secretary, Planning Development and Monitoring Department | Member           |
| 8   | Administrative Secretary, Labour and Employment Department               | Member           |
| 9   | Administrative Secretary, Agriculture Production department              | Member           |
| 10  | Administrative Secretary, Rural Development Department                   | Member           |
| 11  | Administrative Secretary, Tourism Department                             | Member           |
| 12  | Mission Director, J&K Skill Development Mission                          | Member           |
| 13  | Three experts to be nominated by the Government, at least one from J&K   | Member(s)        |

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| EXECUTIVE COMMITTEE   |  |                  |
|---|--|------------------|
| Reconstituted vide Government Order No. 987 JK (GAD) of 2020 dated 27-10-2020 |  |                  |
| 1   | Administrative Secretary, Skill Development Department   | Chairman         |
| 2   | Director, Skill Development Department   | Member           |
| 3   | Mission Director, J&K Skill Development Mission  | Member Secretary |
| 4   | Representative of Finance Department, (not below the rank of Additional/ Deputy Secretary)                 | Member           |
| 5   | Representative of Labour and Employment Department, (not below the rank of Additional/ Deputy Secretary)   | Member           |
| 6   | Representative of Industries and Commerce Department, (not below the rank of Additional/ Deputy Secretary) | Member           |
| 7   | Representative of School Education Department, (not below the rank of Additional/ Deputy Secretary)        | Member           |
| 8   | Representative of Youth Services & Sports Department, (not below the rank of Additional/ Deputy Secretary) | Member           |

f. Directory

| J&K SKILL DEVELOPMENT MISSION (JKSDM) DIRECTORY |                                  |  |                          |
|---|----------------------------------|--|--------------------------|
| S.No.   | Name                             | Designation                                | Contact                  |
| 1   | Dr. Syed Abid Rasheed Shah (IAS) | Mission Director                           | skillmissionjk@gmail.com |
| 2   | Mrs. Neelanjana Manwati          | PMKVY Scheme Incharge                      | office.jksdm@gmail.com   |
| 3   | Mr. Sonam Singh (KAS)            | Accounts/ Administrative Officer           |                          |
| 4   | Mr. Naresh Gupta                 | SANKALP/ Events Incharge, M&E Incharge (J) |                          |
| 5   | Mr. Tabasum Geelani              | M&E Incharge (K)                           |                          |
| 6   | Mr. Khalid Sheikh                | Trainings & Information System Incharge    |                          |

## 2. Schemes/ Programs

### a. Pradhan Mantri Kaushal Vikas Yojana – PMKVY 2.0.

Ministry of Skill Development and Entrepreneurship GOI India has introduced an outcome based skill development training scheme viz. Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 2.0 in 2016. The scheme has two components viz. Centrally Sponsored and Centrally Managed (CSCM) and Centrally Sponsored and State Managed (CSSM). 75% targets under the CSCM component are to be achieved by GOI through National Skill Development Corporation (NSDC) and 25% under CSSM component by the States/UTs through SSDMs.

The scheme was to conclude on 31<sup>st</sup> March, 2020. However, MSDE GOI has allowed the Skill Development Missions to continue the scheme for financial year 2020-21 till recommendation of 15<sup>th</sup> Finance Commission come into effect or till launch of PMKVY 3.0 (2020-25) whichever earlier.

#### Objective:

- The objective of this Scheme is to encourage and promote Skill Development for the youth throughout the country by aligning itself with the Common Norms guidelines. The scheme also needs to be aligned to complement all other Missions of the Government, such as Make in India, Digital India, Swachh Bharat, and Smart Cities. Specifically, the Scheme aims to:
  - Enable and mobilize a large number of youth to take up industry designed quality skill training, become employable and earn their livelihood.
  - Increase productivity of the existing workforce, and align skill training with the actual needs of the country.
  - Encourage standardisation of the Certification process and put in place the foundation for creating a registry of skills.
  - Benefit 10 million youth over the period of four years (2016- 2020)

| Training data as on 09/03/2021 |       |
|--------------------------------|-------|
| Total Target                   | 23240 |
| Targets Allocated              | 23240 |
| Enrolled                       | 20511 |
| Trained                        | 20480 |
| Certified                      | 17212 |

### ➤ Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 3.0, (2020-25)

#### Objective:

The schemes aims to:

- Create an ecosystem for the youth to make informed choices on the available skilling avenues.
  - Provide avenues to youth for skill training and certification.
  - Promote long-term sustainable Skill Centers through greater participation of private sector.
  - Benefit 8 lakh youth over scheme period.
- The scheme was launched on 15- 01-2021.

#### **b. Skill Acquisition for Knowledge Awareness and Livelihood Promotion (SANKALP)**

SANKALP is an outcome-oriented programme of Ministry of Skill Development & Entrepreneurship (MSDE) with a special focus on decentralised planning, quality improvement and focus on district-level skilling ecosystem through convergence and coordination.

##### **Objectives:**

**Convergence:** Creating convergence among all skill training activities, both State-led and Government of India funded, at the state level.

**Quality:** Improving the quality of skill development programs through building a pool of quality trainers, developing model curriculum and content, and standardizing assessment and certification.

**Evaluation System:** Establishing a robust monitoring and evaluation system for skill training programs.

**Inclusiveness & Opportunity:** Providing access to skill training opportunities to the disadvantaged sections. Creating industry-led and demand-driven skill training capacity.

##### **Components under the Scheme: -**

**Component 1.** Institutional Strengthening at the National & State Levels for Planning, Delivering and Monitoring High- Quality Market Relevant Training.

**Component 2.** Improved Quality and Market Relevance of Skill Development Programs.

**Component 3.** Improved Access and Completion of Skill Training for Female Trainees and Other Disadvantaged Groups.

The main emphasis of the scheme involves strengthening institutional mechanisms at both national and state levels, building a pool of quality trainers and assessors, creating convergence among all skill training activities at the State level, establishing robust monitoring and evaluation system for skill training programmes, providing access to skill training opportunities to the disadvantaged sections and most importantly

supplement the "Make in India" initiative by catering to the skill requirements in relevant manufacturing sectors.

**c. India Skills Competition**

India-Skills is an initiative of the National Skill Development Corporation (NSDC) under the Ministry of Skill Development and Entrepreneurship, Government of India. NSDC, through its World Skills India initiative, has been leading the country's participation at World Skills International competitions since 2011.

**Achievements:**

|   |                                     |    |
|---|-------------------------------------|----|
| 1 | No. of State Champions:             | 21 |
| 2 | No. of Regional Champions           | 7  |
| 3 | Medallions of Excellence (National) | 3  |

**3. Guidelines & Norms**

- ✓ PMKVY 2.0 CSSM Scheme Guidelines (Annexure-A)
- ✓ PMKVY 3.0 2020-21 CSSM Scheme Guidelines (Annexure-B)
- ✓ PMKVY- Common Norms (Annexure-C)
- ✓ PMKVY- Common Norms (Amendment 1) (Annexure-D)
- ✓ PMKVY- Common Norms (Amendment 2) (Annexure-E)
- ✓ PMKVY- Common Norms (Amendment 3) (Annexure-F)
- ✓ SANKALP -DSDP Award Guidelines (Annexure-G)
- ✓ SANKALP-DSDP Awards Compendium- Year 2018-19 (Annexure-H)
- ✓ SANKALP- Financial Management Manual (Annexure-I)
- ✓ IndiaSkills guidelines (Annexure-J)

**4. Right to Information**

The Name, Designation and other particulars of the Assistant Public Information Officer, Public Information Officer, 1st Appellate Authority & 2nd Appellate Authority of Skill Development Mission, Jammu & Kashmir is as under:

| S.No. | Name of the Officer              | Designation                                | Nominated as                                | Contact No.                            |
|-------|----------------------------------|--|---|--|
| 1     | Dr. Syed Abid Rasheed Shah (IAS) | Mission Director                           | 2nd Appellate Authority<br>Public Authority | office.jksdm@gmail.com<br>0191-2435523 |
| 2     | Mrs. Neelanjana Manwati          | PMKVY Scheme Incharge                      | 1st Appellate Authority                     | office.jksdm@gmail.com<br>0191-2435523 |
| 3     | Mr. Naresh Gupta                 | SANKALP/ Events Incharge, M&E Incharge (J) | Public Information Officer                  | 9419136075                             |

|   |                   |   |                                      |            |
|---|-------------------|---|--------------------------------------|------------|
| 4 | Mr. Khalid Sheikh | Trainings & Information System Incharge | Assistant Public Information Officer | 7006321018 |
|---|-------------------|---|--------------------------------------|------------|

## 5. Contact us

**Jammu:** Mission Directorate, J&K Skill Development Mission, Government Polytechnic Premises, Bikram Chowk, Jammu- 180004, Tel: 0191-2435523

**Kashmir:** Mission Directorate, J&K Skill Development Mission, Samander Bagh, Near Directorate of School Education, Lal Chowk, Srinagar- 190001, Tel: 0191-2458173

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